

## Mr. and Ms. Ambassador of Goodwill 2026

Online Registration Link: <refer to provided Reg Link in our Facebook Page>

*A personality and talent competition by PSITE Central Luzon that promotes leadership, character, poise, intellect, and Filipino values among students. Contestants compete in multiple rounds showcasing school attire, formal wear, and on-stage interview performance. Winners are selected based on overall presentation, confidence, intelligence, and stage presence.*

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1. Competitors and coaches must meet the requirements specified in the General Guidelines.
2. The competition is designed by PSITE Central Luzon to promote empowerment programs for young men and women through the following endeavors:
  - a. Honor traditional Filipino traits such as honesty, good character, talent, poise, intellect, leadership, and good judgment among young Filipinos;
  - b. Enable contestants to serve as role models for other young men and women with similar goals and characteristics; and
  - c. Encourage contestants to value personal achievements, creative accomplishments, and healthy lifestyles.

### **Who are PSITE-Central Luzon AMBASSADORS OF GOODWILL?**

The AMBASSADORS OF GOODWILL should possess the Filipino's positive traits and virtues. They must possess the talent and the drive to entertain, meet new people, visit new places, and learn about new cultures. They must also be able to stand out on any occasion. They are the modern Filipino Youth with a lively spirit and a heart for service.

3. Only the **first fifteen (15)** officially registered and paid competitors will be allowed to compete.
4. Each Official Candidate must upload a recent 3R photograph wearing the prescribed school uniform.
  - a. The photograph must be studio-quality or professionally presented, with a clear background, proper lighting, and a formal appearance. Casual photos, selfies, group-cropped images, screenshots, or photos taken in informal settings will not be accepted.
  - b. The use of AI-generated images, AI enhancement tools, beauty filters, or excessive digital editing applications is strictly prohibited. Minor adjustments such as brightness, contrast, and standard photo retouching are permitted only if they do not alter the candidate's actual appearance.

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- c. Candidates may wear appropriate makeup and grooming for the photoshoot; however, any form of enhancement that significantly modifies facial features, skin texture, body shape, or overall appearance is not allowed.
  - d. Submitted photographs must accurately and truthfully represent the candidate.
5. The Competition is divided into (2) rounds:

<b>ROUND</b>	<b>Description</b>
<b>ROUND 1</b>	School Shirt and Jeans
<b>ROUND 2</b>	Formal Wear

6. Each contestant shall be judged in 3 categories:

<b>Categories</b>	<b>Percentage</b>
<b>School Shirt and Jeans</b>	25 %
<b>Formal Wear</b>	35 %
<b>Beauty and Personality</b>	40 %
<b>Total</b>	<b>100 %</b>

**ROUND 1: SCHOOL SHIRT & JEANS ATTIRE**

- a. Each pair should wear:
  - Their university or department’s shirt, combined with jeans of their own choice.
  - Their own accessories appropriate to the outfit.

<b>JUDGING CRITERIA</b>	<b>Percentage</b>
<b>Beauty / Handsomeness</b>	10 %
<b>School Shirt</b>	10 %
<b>Poise and Bearing</b>	5 %
<b>Total</b>	<b>25 %</b>

**ROUND 2: FORMAL WEAR**

- a. This will show how candidates carry themselves with dignity, grace, poise, and elegance.
- b. The candidates must wear appropriate formal wear.
- c. Candidates will be judged on how they show confidence and glamour with their choice of formal wear and how the formal wear accentuates their figure.

JUDGING CRITERIA	Percentage
Beauty / Handsomeness	15 %
Appropriateness of style	15 %
Poise and Bearing	5 %
<b>Total</b>	<b>25 %</b>

**ROUND 3: BEAUTY AND PERSONALITY**

- a. The contestants will be judged on their overall appearance and the way they carry themselves on stage.
- b. The candidates will be narrowed down to **five (5)** pairs of finalists.
- c. Questions will be provided by Judges and/or the organizing committee.
- d. The on-stage interview competition is judged on the Quality of Response. (Does the contestant’s answer make sense? | Is the answer well thought out? | Does it exhibit good common sense?)

JUDGING CRITERIA	Percentage
Physical Attributes (Beauty/Handsomeness of face and figures)	10 %
Poise, Grace, and Bearing	5 %
Intelligence / Q&A	25 %
<b>Total</b>	<b>40 %</b>

**Criteria for Top 5 Finalists**

JUDGING CRITERIA	Percentage
Round 1 Score	25 %
Round 2 Score	35 %
Round 3 Score	40 %
<b>Total</b>	<b>25 %</b>

7. Candidates agree to abide by all existing rules of the “PSITE-CL AMBASSADORS OF GOODWILL”.
8. Candidates must be of good moral character and have not been convicted of any crime.
9. Candidates must be single, **5’3”** in height for females and **5’6”** for males.
10. Age must be between **17 and 27 years old**.
11. Candidates must conduct themselves in a proper lady-like and gentlemanly manner and

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portray high moral standards.

12. It is mandatory that candidates conduct themselves above and beyond reproach. This means that they will refrain from the use of alcohol, drugs, smoking in public, vulgar language, and/or outbursts of any kind, and unacceptable socializing with a boy/girlfriend (intimate display of affection) in public, especially during the RAITE event.
13. Candidates are expected to be on time for all functions and events scheduled by the committee.
14. Only two **(2) chaperones** (make-up artist/ trainer/ friend or relative/teacher/classmate) with an official identification card are allowed backstage during the pageant proper.
15. The deadline of registration will be on **August 21, 2026**.
16. Winners will receive the following:
  - **Mr. and Ms. Ambassador** - Cash Prize, Certificate, Sash, Crown and Plaque
  - **1st Runner-up** - Cash Prize, Certificate, Sash, Crown and Plaque
  - **2nd Runner-up** - Cash Prize, Certificate, Sash, Crown and Plaque