

## Infographics Design Competition

Online Registration Link: [<refer to provided Reg Link in our Facebook Page>](#)

*A team-based competition where participants create an original infographic based on the theme "CTRL + NEXT: Empowering Students as Future-Ready Digital Innovators and Technology Leaders." Each team consists of two (2) members and produces a single vertical infographic showcasing relevant digital and technology-related topics. Entries are judged based on relevance, creativity, visual impact, content quality, technical execution, and online engagement.*

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1. Competitors and coaches must meet the requirements specified in General Guidelines.
2. Each qualified school may send up to two (2) competing teams, with each team consisting of two (2) members.
3. Design Creation. Participants shall create one (1) original infographic based on the official theme: "CTRL + NEXT: Empowering Students as Future-Ready Digital Innovators and Technology Leaders"
4. The infographic may cover topics such as:
  - Digital transformation
  - Emerging technologies
  - Artificial Intelligence
  - Cybersecurity awareness
  - Innovation and entrepreneurship
  - Digital leadership
  - Future technology careers
  - Responsible technology use
  - Digital citizenship
5. Software Requirements. Participants may use only the following software or tool:
  - Adobe Photoshop
  - Canva

**Note:** No other software, applications, or design tools shall be permitted.
6. Artificial Intelligence Policy. The use of Artificial Intelligence (AI) in any form is STRICTLY PROHIBITED. This includes, but is not limited to:
  - AI-generated images
  - AI-generated illustrations
  - AI-generated graphics
  - AI-generated icons
  - AI-generated backgrounds
  - AI-assisted design tools
  - AI-generated text or content
  - AI image enhancement or modification tools

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PSU Gymnasium, Pampanga State University, Bacolor, Pampanga | September 4, 2026

Participants must create all design elements manually or use properly licensed, non-AI-generated assets.

7. Any participant found using AI-generated content shall be automatically disqualified.
8. Design Specifications

Specification	Description
Size	Size: 1080 × 1920 pixels (Vertical Format)
Resolution	300 DPI
File Type Output	.png and raw file (.psd file and canva link)
Filename	Infographics_SCHOOLNAME
Example	Lanyard_UCST

9. Content Requirements. The infographic must contain:
  - Competition Theme
  - Main Title
  - Relevant data, facts, or information
  - Visual elements supporting the message
  - Proper citations for external information sources, if applicable
10. All text, graphics, and design elements must be appropriate, professional, and aligned with the competition theme.
11. Submission Requirements. Participants must submit the following:
  - A. Final Design: PNG format
  - B. Raw Source File. Participants are required to submit the original editable file:  
For Adobe Photoshop users:
    - PSD fileFor Canva users:
    - Shared Canva editable design link
    - PDF export of the design
12. The competition committee reserves the right to inspect source files for verification purposes.
13. Failure to submit the required raw files shall result in disqualification.
14. The submission deadline is on or before **August 16, 2026**.

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- 15. The official entries will be posted on the official Facebook page:  
<https://www.facebook.com/psiteregion3>
- 16. Facebook **LIKES** and **REACTIONS** are part of the criteria for judging.
- 17. The cut-off for voting is on **September 4, 2026**.
- 18. Final outputs should be uploaded to the system where the coach registered the competitor. For multi-file submissions, archive the files through zip format.
- 19. Further details will be announced through the official Group Chat of this competition. Competitors and their coaches are **REQUIRED** to join the said communication channel.
- 20. Criteria for judging:

<b>CRITERIA</b>	<b>PERCENTAGE</b>
<b>Relevance to Theme</b>	25%
<b>Creativity and Originality</b>	25%
<b>Visual Impact and Aesthetics</b>	20%
<b>Content Accuracy and Organization</b>	15%
<b>Technical Execution and Design Quality</b>	10%
<b>Facebook Like and Reaction</b>	5%
<b>TOTAL:</b>	<b>100%</b>

<b>FACEBOOK LIKE AND REACTION</b>	<b>POINTINGS</b>
5,000 above	5 points
4,000 - 4,999	4 points
3,000 - 3,999	3 points
1,000 - 2,999	2 points
Below 1,000	1 point

- 14. Winners will receive the following:
  - **Champion** - Cash Prize, Certificate and Plaque
  - **1st Runner-up** - Certificate and Plaque
  - **2nd Runner-up** - Certificate and Plaque